



# CALL FOR POSTERS

**60<sup>th</sup> Annual Heart of America Eye Care Congress  
(formerly known as Heart of America Contact Lens  
Society): February 12-13-14, 2021 at the Sheraton Hotel  
at Crown Center, Kansas City, MO 64108**

## INTRODUCTION

The Heart of America Eye Care Congress (HOAECC) is pleased to invite your participation in the Clinical and Scientific Poster Session at the 2021 HOAECC meeting. The poster session will be an interactive poster session on Friday, February 12, 2021 (6:00 PM—8:00 PM) where presenters will be present for Q and A.

## CALL FOR POSTERS

Abstracts based on unique clinical cases and all aspects of optometric research are currently being accepted. All case reports and research must be complete at the time of submission. The abstracts will be submitted **online** at <http://hoaecc.org/posters> beginning October 1, 2020. All abstracts must be submitted **online** by 30 November, 2020, there are no exceptions.

## POSTER SELECTION CRITERIA AND REQUIREMENTS

Authors will be notified by e-mail of the acceptance of their poster by mid-December. Acceptance will be based on the following criteria:

**All abstracts must meet the following requirements:**

- a) By 30 November, 2020 the complete abstract must be submitted online to <http://hoaecc.org/posters>
- b) A primary author may submit only **ONE** poster. If two posters are submitted by the same author, both will be disqualified.
- c) The online abstract submission form must be filled out completely; otherwise the entry will be disqualified.
- d) The abstract must be no more than 250 words (not including the keywords, title and authors). All abstracts will be limited by the online submission form to 250 words.
- e) The information conveyed must be of sufficient general interest to the optometric community.
- f) The abstract must be clear, concise, and well-written in anticipation of publication.
- g) The abstract must contain sufficient detail for evaluation.
- h) Acceptable format for Research Posters:
  - a. Abstract Purpose
  - b. Abstract Methods
  - c. Abstract Results
  - d. Abstract Conclusions
- i) Acceptable format for Clinical Case Posters:
  - a. Case History
  - b. Pertinent Findings
  - c. Differential Diagnosis
  - d. Diagnosis & Discussion
  - e. Treatment & Management
  - f. Conclusions

**Scientific abstracts must meet the following additional requirements:**

- The abstract must be based on original research.
- The abstract must describe a scientific investigation of the idea or product being studied.
- The abstract must demonstrate a clear and soundly tested hypothesis.
- The conclusions in the abstract must appear to be justified by the results presented.
- The abstract must contain evidence of a significant new result and the significance must be clear from the abstract.
- The abstract may contain preliminary results.

## **Clinical Case report abstracts must meet the following additional requirements:**

- The case report must highlight timely or essential information, not just a review of information already in the literature.
- The case report must be unique-if two similar case reports are submitted, a choice may be made between the two to maximize diversity in the poster program.
- The case report must demonstrate complete follow through of patient care.
- The clinical significance of the case report must be clear from the abstract.

## **SELECTED POSTERS- BENEFITS**

The primary author of posters that are selected for the 2021 HOAECC meeting and is a student or resident is eligible for the following benefits:

- One of five \$2,000 grand prize awards for outstanding student/resident submissions as selected by the HOAECC Board of Directors.
- The five winners will be also given transportation and lodging for the 2021 Congress.

All accepted posters will be published on the HOAECC website.

Free registration for students and residents to HOAECC if registered by 31 December 2020 (travel and lodging not included) All other optometrist who submit posters are expected to register for the entire conference at the usual fee for doctors.

Please note that authors of selected posters (other than the five grand prize winners) will be responsible for hotel & transportation and all other fees associated with attendance at the HOAECC meeting. Posters are peer-reviewed and only those that meet the acceptance criteria will be selected for presentation.

## **ATTENDING THE POSTER SESSION**

On acceptance, registration information for the 2021 HOAECC meeting will be sent to your primary author email. Primary authors can only submit and present one poster. You will be sent a PDF to fill out for your free

registration if you are a student or resident. You must return the PDF to registration by mail or email by 31 December 2020. Other meeting details can be found at <https://www.hoaecc.org/>. The site will contain all of the details about the meeting including information about hotel reservations.

**Presenting Primary authors must register for the meeting by December 31, 2020.** Authors must arrive at the HOAECC meeting in time to set up their posters on Friday February 12, 2021 between 3:00 PM and 5:30 PM, and must present their poster at the interactive session from 6:00 PM—8:00 PM. Under fee changes approved in 2018 – students and residents are now registered free by 31 December 2020. Beginning 1 January 2021, residents pay \$125.00 (late fee) and \$155 (on-site fee). If you are not a student or a resident and plan to present a poster, you are expected to register for the entire HOAECC at the doctor registration fee. **All presenting authors must be registered for HOAECC.** Primary authors are expected to print and bring their posters. HOAECC does not print your posters. The digital upload is only for our archives. The five award winning posters will remain displayed in the Exhibit Hall until it closes on Saturday. All other posters must be removed at the end of the session, 9:00 PM Friday; any left will be discarded.

## POSTER SPECIFICATIONS

The HOAECC will be using a 36” high X 60” wide Velcro pushpin-receptive display. All text on the poster should be in type no smaller than 18 pt. and must be legible from a distance of about 3-4 feet. Each illustration should contain a caption. **Each author is responsible for printing their own poster.** There is NO digital display of posters. The digital uploads are only for our archives.

## DIGITAL POSTER SUBMISSION BY 15 January 2021:

After a poster has been accepted, a link for online submission will be emailed to each primary author. Digital images of posters must be submitted by 15 January 2021 in order to attend the poster session. Digital submission is only for HOAECC archives and NOT for digital display at the HOAECC. HOAECC does not print your poster for display.

## AMERICAN ACADEMY OF OPTOMETRY FELLOWSHIP POINTS

All graduates of schools or colleges of optometry who present an original

poster during the 2020 Poster Session will be eligible for points toward Academy fellowship. The poster must be original content and not presented at any other major meeting. The primary author must be present during the entire poster session and must not leave before 8:00 PM. The American Academy of Optometry reserves the right to review the poster and determine if they meet their standards before awarding points.

## **IMPORTANT DATES**

Abstract online Submission opens: 1 October, 2020

Abstract online Submission closes: 30 November, 2020

HOAECC Meeting Registration Deadline for Presenters: 31 December, 2020

Digital Copy of poster submitted online by 15 January 2021.

2021 HOAECC Meeting: 12-13-14 February, 2021

Poster Set-up: Friday—February 12, 2021 (3:00 PM—5:30 PM)

Interactive Poster Session: Friday—12 February, 2021 (6:00 PM—8:00 PM)

Awards Banquet: Saturday—13 February, 2021 (6:30 PM to ?)

## **HOAECC CONTACT PERSON INFORMATION**

Poster Session questions should be sent to:

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**Email:** [Education1@hoaecc.org](mailto:Education1@hoaecc.org)

Registration sent to [Registration@hoaecc.org](mailto:Registration@hoaecc.org)