

# CALL FOR POSTERS—2024

**62<sup>nd</sup> Annual Heart of America Eye Care Congress  
February 9-11, 2024 at the Sheraton Hotel at Crown  
Center, Kansas City, MO 64108**

## INTRODUCTION

The Heart of America Eye Care Congress (HOAECC) is pleased to invite your participation in the Clinical and Scientific Poster Session at the 2024 HOAECC meeting. The poster session will be an interactive poster session on Friday, February 9, 2024 (5:30 PM—7:00 PM) where presenters will be present for questions and answers.

## CALL FOR POSTERS

Abstracts based on unique clinical cases and all aspects of optometric research are currently being accepted. All case reports and research must be complete at the time of submission. All abstracts must be submitted online by 15 November, 2023 (11:59 PM CT). The abstracts can be submitted online at <http://hoaecc.org/posters> beginning October 1, 2023.

## POSTER SELECTION CRITERIA AND REQUIREMENTS

Authors will be notified by e-mail of the acceptance of their poster by mid-December. Only accepted posters will be displayed; no late or walk-in posters will be allowed. Acceptance will be based on the following criteria:

**All abstracts must meet the following requirements:**

- a) By November 15, 2023 the complete abstract must be submitted online to <http://hoaecc.org/posters>
- b) A primary author may submit only **ONE** poster.
- c) The online abstract submission form must be filled out completely; otherwise, the entry will be disqualified.
- d) The abstract must be no more than 250 words (not including the

- keywords, title and authors). All abstracts will be limited by the online submission form to 250 words.
- e) The information conveyed must be of sufficient general interest to the optometric community.
  - f) The abstract must be clear, concise, and well-written in anticipation of publication.
  - g) The abstract must contain sufficient detail for evaluation.
  - h) Acceptable format for Research Posters:
    - a. Abstract Purpose
    - b. Abstract Methods
    - c. Abstract Results
    - d. Abstract Conclusions
  - i) Acceptable format for Clinical Case Posters:
    - a. Case History
    - b. Pertinent Findings
    - c. Differential Diagnosis
    - d. Diagnosis & Discussion
    - e. Treatment & Management
    - f. Conclusions

**Scientific abstracts must meet the following additional requirements:**

- The abstract must be based on original research.
- The abstract must describe a scientific investigation of the idea or product being studied.
- The abstract must demonstrate a clear and soundly tested hypothesis.
- The conclusions in the abstract must appear to be justified by the results presented.
- The abstract must contain evidence of a significant new result and the significance must be clear from the abstract.
- The abstract may contain preliminary results.

**Clinical Case report abstracts must meet the following additional requirements:**

- The case report must highlight timely or essential information, not

just a review of information already in the literature.

- The case report must be unique-if two similar case reports are submitted, a choice may be made between the two to maximize diversity in the poster program.
- The case report must demonstrate complete follow through of patient care.
- The clinical significance of the case report must be clear from the abstract.

## SELECTED POSTERS- BENEFITS

The primary author of the poster that is selected for the 2024 HOAECC meeting, and is a student, or resident, is eligible for the following benefits: One of five \$2,000 grand prize awards for outstanding student/ resident submissions as selected by the HOAECC Board of Directors. The five winners will be given transportation and lodging for the 2024 Congress.

Publication of Poster on the HOAECC website.

Free registration is provided for students, and residents, who have an accepted poster to HOAECC if registered by December 31, 2023 (travel and lodging not included). **DO NOT** register for the meeting before your abstract is accepted. You will receive the FREE registration details after your poster is accepted. You will not be refunded if you register prior to your acceptance to the posters. Doctors who are educators, and have an accepted poster, will receive \$100 off the normal practitioner registration fee. Registration must be completed before December 31, 2023 to receive the discounted registration.

Please note that authors of selected posters (other than the five grand prize winners) will be responsible for hotel & transportation and all other fees associated with attendance at the HOAECC meeting. Posters are peer-reviewed and only those that meet the acceptance criteria will be selected for presentation.

## ATTENDING THE POSTER SESSION

On acceptance, registration information for the 2024 HOAECC meeting will be sent to your primary author email. You will be given a code for your free or reduced registration; if you pay for your registration prior to the

notification, no refund will be issued. Students, and Residents, must use the code for FREE registration by December 31, 2023. Other meeting details can be found at <https://www.hoecc.org/>. The site contains all of the details about the meeting, including information about hotel reservations. **Presenting authors must register for the meeting by December 31, 2023.** Authors must arrive at the HOAECC meeting in time to set up their posters on Friday February 9, 2024 between 3:00 PM and 5:00 PM, and must be present with their poster at the interactive session from 5:30 PM—7:00 PM. Under fee changes approved in 2018 – students and residents receive free registration if they register before January 1, 2024. Beginning January 1, 2024, residents pay \$125.00 (late fee) and \$155 (on-site fee). Those practitioners in academia, teaching jobs or doctors of education that present an accepted poster, will get \$100 off practitioner registration before January 1, 2024, but pay normal registration fees after January 1, 2024. The primary author receives the \$100 off registration discount. The discount does not apply to secondary authors. Doctors who have accepted posters, but are not educators, will pay normal registration fees.

## POSTER SPECIFICATIONS

The HOAECC will be using a 36" high X 60" wide Velcro pushpin-receptive display. All text on the poster should be in type no smaller than 18 pt. and must be legible from a distance of about 3-4 feet. Each illustration should contain a caption. Each author is responsible for printing their own poster. There is NO digital display of posters.

## DIGITAL POSTER SUBMISSION BY 15 January 2024

After a poster has been accepted, a link for online submission will be emailed to each primary author. Digital images of posters must be submitted by January 15, 2024 to attend the poster session. Digital submission is only for HOAECC archives and NOT for digital display at the HOAECC. Authors are responsible for bringing a printed poster to HOAECC.

## AMERICAN ACADEMY OF OPTOMETRY FELLOWSHIP POINTS

All graduates of schools or colleges of optometry who present an original poster during the 2024 Poster Session will be eligible for points toward

Academy fellowship. The poster must be **original content** and not presented at any other major meeting. The primary author must be present during the entire poster session and must not leave before 7:00 PM. American Academy of Optometry will determine which posters meet the criteria for Fellowship points.

## **IMPORTANT DATES**

Abstract online submission opens: October 1, 2023

Abstract online submission closes: November 15, 2023 (11:59 PM CT)

HOAECC Meeting Registration Deadline for Presenters for free/reduced fees :  
December 31, 2023 (11:59 pm CT)

(Students and Residents and Educators must use the registration code sent to you for the free/reduced registration)

Digital copy of poster submitted online by 15 January 2024.

2024 HOAECC Meeting: 9-10-11 February, 2024

Poster Set-up: Friday, February 9, 2024 (3:00 PM—5:00 PM)

Interactive Poster Session: Friday, February 9, 2024 (5:30 PM—7:00 PM)

Awards Banquet: Saturday, February 10, 2024 (6:30 PM to ?)

## HOAECC CONTACT PERSON INFORMATION

Poster Session questions should be sent to:

Eric E Polk, OD, FAAO  
8012 Gannon Ave.  
St. Louis, MO 63130  
(314)-706-5342

**E-Mail:** [Education1@hoaecc.org](mailto:Education1@hoaecc.org)

Registration sent to [Registration@hoaecc.org](mailto:Registration@hoaecc.org)